



EUROPEAN LEAGUES
FOR UEFA CLUB
COMPETITIONS (UCC)



UEFA Club Competitions

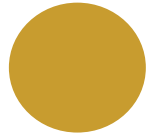
Revenue Distribution 2021-24



UEFA Club Competitions

UCC Revenue Distribution 2021-24

TOPICS



Refresh minds on proposal/principles



Updated Proposal



Approval of the EL Proposal by the General Assembly



UEFA Club Competitions

UCC Proposal Revenue Distribution 2021-24 New Approach

Cycle comparison 2015-18 vs 2018-21 vs 2021-24



		CYCLE		15-18		18-21		21-24	
		BODY		UEFA		UEFA		UEFA (Status Quo)	
		UNIT		%	€M	%	€M	%	€M
		GLOBAL INCOME		100%	2 400	100%	3 216	100%	3 500
STEP 1: GLOBAL SPLIT									
STEP 1	COMPETITION COSTS	12,0%	288	8,4%	269	9,1%	320		
	UEFA SHARE	6,4%	154	5,50%	177	5,45%	191		
	QUALIFICATION ROUNDS	3,5%	84	3,3%	106	3,0%	105		
	SOLIDARITY AMOUNT - NPC	5,0%	120	4,0%	129	4,0%	140		
	AMOUNT FOR COMPETITIONS	73,1%	1 754	78,8%	2 535	78,4%	2 744		
STEP 2: AMOUNT FOR EACH COMPETITION									
STEP 2		100%	1 754	Ratio by:	100%	2 535	Ratio by:	100%	2 744
	UCL	73,9%	1 297	Club 4,2	78%	1 976	Club 5,3	74,5%	2 044
	UCL	26,1%	458		22%	559		16,4%	450
	UECL							9,1%	250

Disproportionate increase in prize money for UCL



UEFA Club Competitions

EL Proposal Revenue Distribution 2021-24 *New Approach*



**Improve Non Participating
Club Solidarity**

4%
(€140m)



8%
(€280m)



QR not considered as solidarity => **3%** (instead of 3,5%)



UEL and UECL Prize Money => **26,9% of competitions amount = €700m**
Club ratio UECL : UEL = 1 : 1.8






UCL Prize Money => **73,1% of competitions amount = €1'904m**
Club ratio UEL : UCL = 1 : 4.2



UEFA Club Competitions

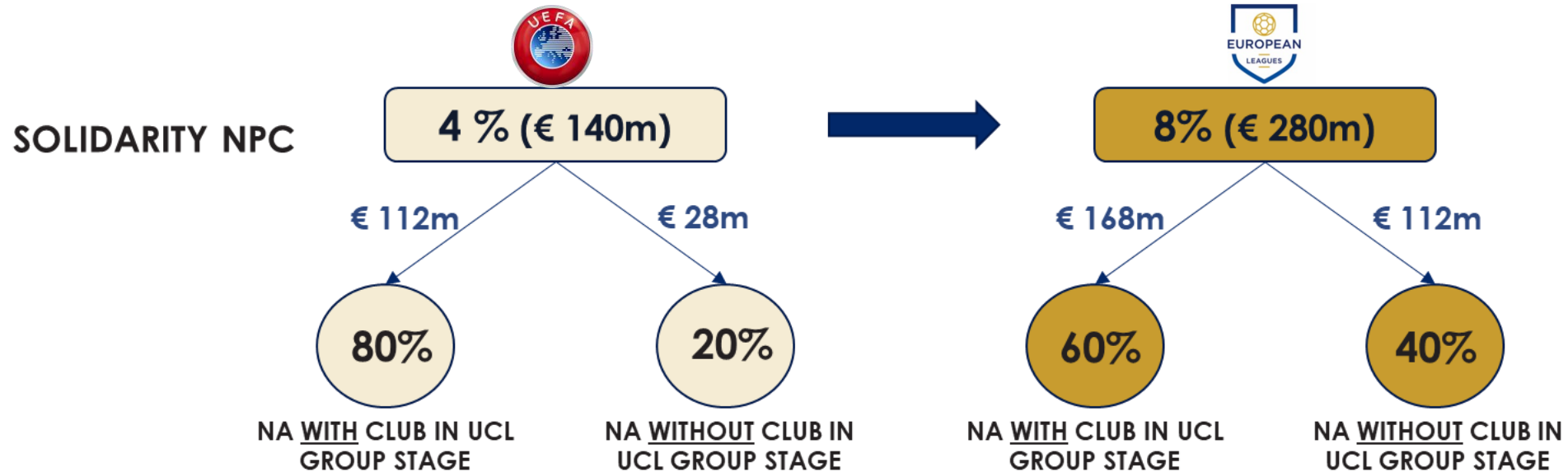
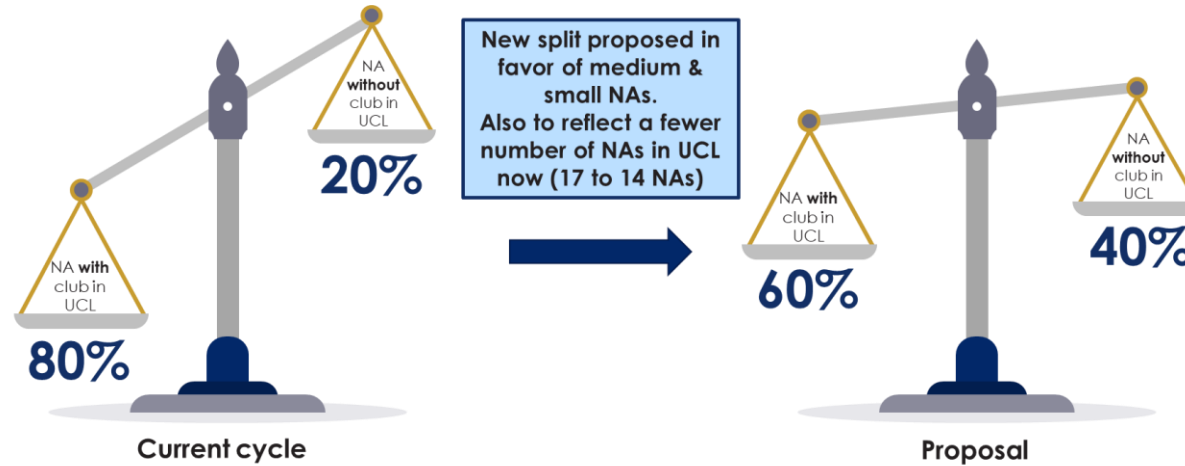
EL Proposal Revenue Distribution 2021-24 New approach

		 CYCLE 21-24 BODY UEFA (Status Quo)		 CYCLE 21-24 BODY EL (October BoD) Proposal	
		UNIT		UNIT	
		%	€M	%	€M
GLOBAL INCOME		100%	3 500	100%	3 500
STEP 1: GLOBAL SPLIT					
STEP 1	COMPETITION COSTS	9,1%	320	9,1%	320
	UEFA SHARE	5,45%	191	5,45%	191
	QUALIFICATION ROUNDS	3,0%	105	3,0%	105
	SOLIDARITY AMOUNT - NPC	4,0%	140	8,0%	280
	AMOUNT FOR COMPETITIONS	78,4%	2 744	74,4%	2 604
					
STEP 2: AMOUNT FOR EACH COMPETITION					
STEP 2		100%	2 744	100%	2 604
	UCL	74,5%	2 044	73,1%	1 904
	UEL	16,4%	450	17,3%	450
	UECL	9,1%	250	9,6%	250
		Ratio by:		Ratio by:	
		Club		Club	
		4,5		4,2	
		1,8		1,8	



UEFA Club Competitions

EL Proposal Revenue Distribution 2021-24 New Approach





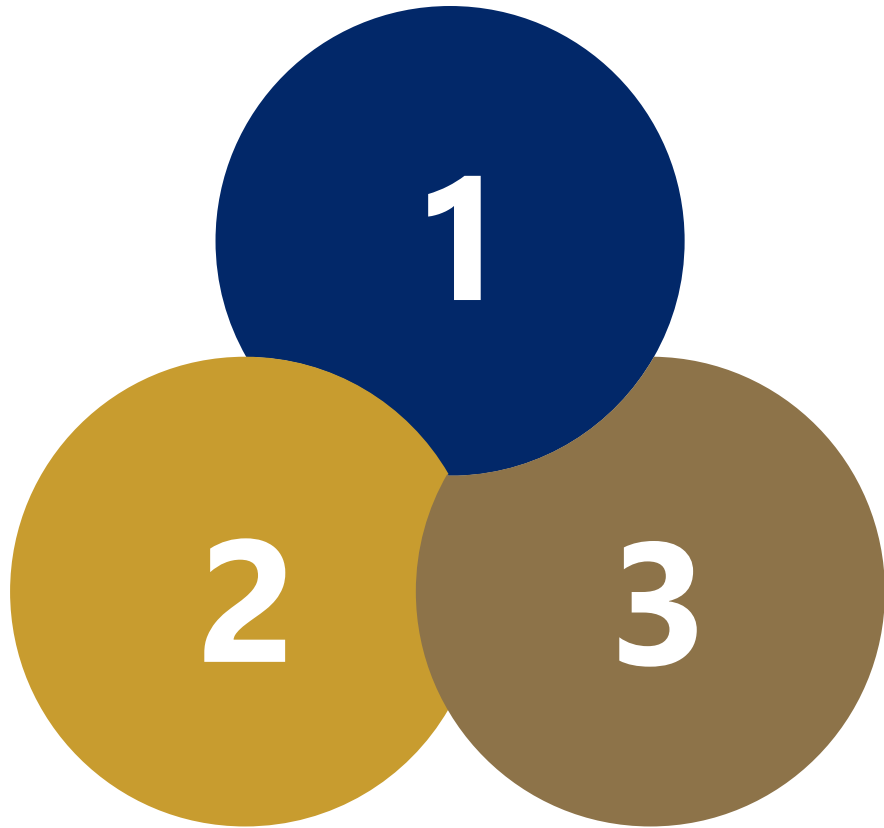
UEFA Club Competitions

Post 2024

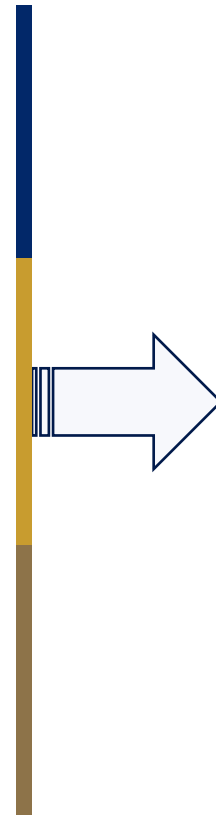


UEFA Club Competitions

European Leagues starting points for the future of European club competitions



- 1** Protect Domestic Leagues
- 2** Increase Participation
- 3** Fairer Financial Distribution





UEFA Club Competitions

European Leagues Principles

Access must be based on **qualification from the domestic competitions** with access for more **NA's**

The total number match days to remain at a **maximum of 25** and **no weekends** are to be used for UCC matches

a **fairer distribution model** with significantly increased solidarity should be implemented from 2021 onwards.

UEFA Club Competitions





UEFA Club Competitions

UEFA to find an agreement with stakeholders on all interlinked factors

1
Format & Access

2
Calendar



3
Financial Distribution & Solidarity

4
All Competitions

All factors are interlinked and must be decided together in agreement with stakeholders



UEFA Club Competitions

Conclusion

1

The European Leagues are in favor of innovations in football including evolving UCC.

2

However, these must be under the condition that any changes contribute to the growth of professional football as a whole and not just for a very few!

3

Therefore, we ask UEFA to find an agreement with the European Leagues and other stakeholders on all interlinked factors.